

Community Standards

Effective Date: November 3, 2024

In our commitment to fostering a trustworthy environment for all Peachtree users, we have established guidelines that complement our Terms and Conditions. These guidelines delineate the acceptable and prohibited practices for utilizing Peachtree, ensuring the safety of both you and your audience. We encourage you to take a moment to review our Community Standards; by using Peachtree, you agree to adhere to these standards, just as you do with our Terms and Conditions.

Should you encounter any content on Peachtree that contravenes the standards outlined below, we urge you to report it.

Adult Content

We aim to empower users to create their own spaces on the internet while ensuring that visitors, including minors, can make informed choices. Additionally, legal regulations across Peachtree's various international markets impose restrictions on the type of content we can allow on our platform.

Permitted Actions:

- You may create links to adult content, provided it is legal in your region, does not advertise full-service sex work, and is appropriately labeled as sensitive.*
- You may promote adult media that you produce and sell on other platforms.

Prohibited Actions:

- You may not upload adult media (e.g., images or videos), including nudity, to your Linktree, including in your avatar, link thumbnails.
- You may not embed social media feeds that display adult content directly on your Linktree.
- You may not advertise full-service sex work.
- You may not share adult content generated with AI to impersonate another individual.

*Please note that when adding a link to your Peachtree, a sensitive content label may be automatically applied if applicable.

Hate Speech

Peachtree serves as a platform for sharing beliefs and ideas, provided that such expression does not cause harm, incite hatred or violence, or discriminate against individuals or groups based on race, skin color, national origin, religious beliefs, sex, gender, sexual orientation, age, veteran status, disability, or medical condition. We do not condone the use of our platform to glorify perpetrators of hate, violence, or discrimination.

Electoral Fraud

Peachtree must not be used to obstruct the electoral process at the local or national level. This includes any attempts to mislead the public regarding where and how to participate in elections, as well as who is eligible to vote. Additionally, the buying, selling, or attempting to sell your right to vote is strictly prohibited.

URLs

Peachtree usernames are intended for general use; therefore, they must not be bought, sold, hoarded, or traded. Users should not secure a username without the genuine intention to use it, nor should they engage in practices such as "domain squatting," which involves registering a username to prevent others from using it or to profit from reselling it. Such activities may be illegal in certain jurisdictions, and Peachtree does not condone them.

Illegal Goods and Services

Peachtree must not be utilized to advertise, promote, or facilitate the sale of any regulated or illegal goods, services, or activities. This includes, but is not limited to, the following:

- Alcohol
- Controlled substances
- Tobacco products, including e-cigarettes
- Weapons, weapon schematics, accessories, and ammunition, including firearms and realistic replicas lacking clear indicators that they are non-functional
- Fireworks and explosives
- Human body parts (including fluids and blood) or offers for the sale of humans
- Endangered or protected species or parts thereof
- Regulated plants, insects, or animals
- Offers for adoption or surrogacy
- Counterfeit goods
- Recalled items
- Stolen items
- Products marketed through multi-level marketing schemes
- Embargoed goods
- Hazardous or toxic materials
- Identification documents
- Personal information or mailing lists
- Gambling activities, including casino and betting games**
- Human trafficking

Furthermore, any content targeting minors must not promote material that is inappropriate, unsafe, or that exploits or unduly pressures these individuals.

Spam and Fraud

Peachtree should never be used to engage in spam or fraudulent activities. This includes, but is not limited to:

- Linking to external sites that may collect personal information under false pretenses.
- Creating multiple accounts to promote goods, services, or domains.
- Establishing numerous accounts to collect affiliate per-click funds.

Harassment

Peachtree must not be used to target individuals with the intent to intimidate, harass, threaten, or bully.

Extremist and Terrorist Content

Peachtree strictly prohibits the use of its platform to advertise, promote, or fund extremist groups or their activities.

Child Harm

Peachtree maintains a zero-tolerance policy regarding any form of child harm. You must not upload or link to content that endangers minors or endorses harm to minors, including:

- Child sexual abuse material
- Solicitation of minors
- Imagery featuring underage individuals in inappropriate contexts

We actively report all instances of child endangerment or harm to relevant authorities, including the National Center for Missing and Exploited Children.

Self-Harm

We strive to create a safe environment for users to discuss recovery journeys. However, we prohibit content that promotes or glorifies suicide, self-mutilation, or disordered eating.

If you or someone you know is in crisis, we encourage reaching out for help.

Shocking or Violent Content

Peachtree prohibits the sharing of content designed to shock or disturb visitors, including but not limited to gore, mutilation, excessive violence, or physical abuse.

Copyright and Trademark

You may not upload content that infringes upon the intellectual property rights of others, including copyrights, trademarks, and patents. If you believe your intellectual property rights have been violated due to content on Peachtree, please contact us for assistance.

Privacy and Impersonation

Protecting individual privacy is paramount on Peachtree. We do not permit profiles that expose personal identifying information (such as billing details or IDs) or collect such information (including IP addresses) without the necessary legal basis, including explicit consent. Furthermore, profiles that expose private media (such as image-based sexual abuse, including content generated with AI) or impersonate other individuals or organizations are strictly forbidden.

If you collect personal information from visitors, you must provide a privacy notice that is accessible to visitors prior to the collection of their data. This privacy notice must comply with all applicable privacy laws and regulations.

Misinformation

Peachtree prohibits the posting, sharing, or dissemination of misinformation or disinformation. This includes any content that threatens public safety, encompassing, but not limited to, manipulated media, misleading documentation, or conspiracy theories.

Examples of Prohibited Content:

- **False Information:** Content that is false, inaccurate, disproven, or designed to mislead others regarding current events, social issues, or crises.
- **Electoral Interference:** Content intended to obstruct your local or national electoral process (please refer to our policy on electoral fraud).
- **Generative AI Misuse:** Content created using generative AI that seeks to impersonate, harass, sexualize (e.g., “deepfakes”), or misinform with the intent to cause harm.
- **Medical Misinformation:** Content suggesting potentially harmful alternatives to established medical treatments.
- **Misleading Claims:** Claims that exaggerate or trivialize the effects of medical conditions or their scientifically-backed treatments, including those related to COVID-19.